

1. Thinking about business in general in your community, other than the economy, what would you say is the biggest challenge facing your business? (check one)

		Response Percent	Response Count
Taxes	<input type="checkbox"/>	0.0%	0
Employment issues/Labor issues	<input type="checkbox"/>	10.6%	7
Local regulations	<input type="checkbox"/>	10.6%	7
State regulations	<input type="checkbox"/>	15.2%	10
Federal regulations	<input type="checkbox"/>	4.5%	3
Profitability/growth	<input checked="" type="checkbox"/>	42.4%	28
Competition/exposure	<input type="checkbox"/>	12.1%	8
Other, please specify	<input type="checkbox"/>	4.5%	3
		answered question	66
		skipped question	2




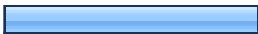
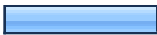
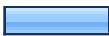





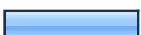

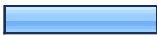
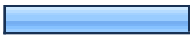
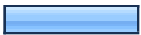
2. What value do you get from the Red Bluff-Tehama County Chamber in comparison to your annual membership dues investment?





		Response Percent	Response Count
Excellent		26.5%	18
Good		42.6%	29
Adequate		25.0%	17
Poor		4.4%	3
Unacceptable		1.5%	1
answered question			68
skipped question			0

3. How relevant is the Red Bluff – Tehama County Chamber to YOUR BUSINESS?





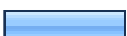
		Response Percent	Response Count
Not relevant at all		4.4%	3
Somewhat relevant		32.4%	22
Relevant		41.2%	28
Extremely relevant		22.1%	15
answered question			68
skipped question			0

4. Which of the following services offered by the Red Bluff – Tehama County Chamber do you find most beneficial? (check all that apply)




		Response Percent	Response Count
Good Morning Red Bluff		56.1%	37
Electronic Message Center Advertising		24.2%	16
Monthly Newsletter and inserts		57.6%	38
Web site and Facebook pages		37.9%	25
Downtown Red Bluff Business Association administration and support		22.7%	15
4th of July Celebration		15.2%	10
Ribs, Rods, and Rides – Hot air balloon event		13.6%	9
Round -Up: 11 days of Round-Up support through marketing		28.8%	19
Chamber Special Events Committee		18.2%	12
Ribbon Cutting Ceremonies		7.6%	5
Christmas Parade coordination		9.1%	6
Co sponsorship of Seeds of Opportunity		19.7%	13
Governance Committee: business community and tourism involvement		22.7%	15
Chamber Hosting: Cowboy Coffee, Mixers and Parades		22.7%	15
Monthly Updates to City Council and County Board of Supervisors		27.3%	18
Admin support of Convention and Visitor's Bureau		19.7%	13

Admin support and coordination of Farmer's Market		24.2%	16
Local business event promotion via chamber office and California Visitor's Center		37.9%	25
Referrals services		24.2%	16
Other, Please Specify		4.5%	3
answered question			66
skipped question			2





5. How do you think the Chamber performs when it comes to “creating a strong local economy?”

		Response Percent	Response Count
Very Poorly		1.5%	1
Poorly		1.5%	1
Average		20.9%	14
Well		58.2%	39
Very Well		17.9%	12
answered question			67
skipped question			1





6. How important is it to you that the Red Bluff –Tehama County Chamber of Commerce be involved in “representing the interests of businesses with government” on issues that affect the business community?”

		Response Percent	Response Count
Not Important		0.0%	0
Somewhat Important		14.7%	10
Important		38.2%	26
Very Important		47.1%	32
answered question			68
skipped question			0





7. How do you think the Chamber performs when it comes to “representing the interested of businesses with government” on issues that affect the business community?”

		Response Percent	Response Count
Very Poorly		0.0%	0
Poorly		4.8%	3
Average		29.0%	18
Well		54.8%	34
Very Well		11.3%	7
answered question			62
skipped question			6





8. How do you think the Chamber performs when it comes to “promoting the community?”

		Response Percent	Response Count
Very Poorly		0.0%	0
Poorly		3.0%	2
Average		22.7%	15
Well		45.5%	30
Very Well		28.8%	19
answered question			66
skipped question			2





9. How important is it to you that the Red Bluff – Tehama County Chamber “provide networking opportunities?”

		Response Percent	Response Count
Not important		1.5%	1
Somewhat important		12.3%	8
Important		27.7%	18
Very important		58.5%	38
answered question			65
skipped question			3






10. How do you think the Chamber performs when it comes to “providing networking opportunities?”

		Response Percent	Response Count
Very Poorly		0.0%	0
Poorly		1.5%	1
Average		18.2%	12
Well		53.0%	35
Very Well		27.3%	18
answered question			66
skipped question			2




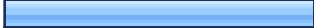
11. How important is it to you that the Red Bluff – Tehama County Chamber be involved in “political action such as passing business related ballot measures or getting business friendly candidates elected to public?”

		Response Percent	Response Count
Not important		6.0%	4
Somewhat important		17.9%	12
Important		37.3%	25
Very important		38.8%	26
answered question			67
skipped question			1





12. How do you think the Chamber performs when it comes to “political action such as passing business related ballot measures or getting business friendly candidates elected to public?”

		Response Percent	Response Count
Very poorly		1.6%	1
Poorly		4.8%	3
Average		41.3%	26
Well		46.0%	29
Very Well		6.3%	4
answered question			63
skipped question			5

13. Which of the following do you think should be the MAIN purpose of the Red Bluff – Tehama County Chamber?

		Response Percent	Response Count
Promote the community		40.3%	27
Represent the interests of business with government		6.0%	4
Provide networking/referral opportunities		7.5%	5
Create a strong local economy		46.3%	31
Political actions such as pass ballot initiatives or getting favorable candidates elected		0.0%	0
answered question			67
skipped question			1



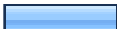


14. How involved should the Chamber be in “job creation?”

		Response Percent	Response Count
Not involved at all		6.0%	4
Involved somewhat		22.4%	15
Involved		58.2%	39
Very involved		13.4%	9
answered question			67
skipped question			1




15. Please rate the following elected government entities as to whether or not you think they are “business friendly.”

	Very Good	Good	Fair	Poor	Rating Average	Response Count
City Council	8.3% (5)	36.7% (22)	33.3% (20)	21.7% (13)	2.32	60
County Board of Supervisors	3.3% (2)	45.0% (27)	38.3% (23)	13.3% (8)	2.38	60
State Legislature	1.6% (1)	14.5% (9)	22.6% (14)	61.3% (38)	1.56	62
US Congress	1.6% (1)	16.1% (10)	27.4% (17)	54.8% (34)	1.65	62
answered question						62
skipped question						6










16. If a friend of yours was not a member of the Red Bluff—Tehama County Chamber of Commerce, would you recommend joining the Chamber to your friend?

		Response Percent	Response Count
Definitely not		1.5%	1
Probably not		3.0%	2
Maybe		16.4%	11
Probably yes		32.8%	22
Definitely yes		46.3%	31
answered question			67
skipped question			1

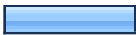




17. Over the last 12 months, do you think your local economy has:

		Response Percent	Response Count
Significantly improved		0.0%	0
Somewhat improved		42.4%	28
No change		27.3%	18
Gotten worse		30.3%	20
answered question			66
skipped question			2






18. On a scale of 1 (not active at all) to 9 (extremely active), how active are you in the Red Bluff – Tehama County Chamber?

		Response Percent	Response Count
1		7.5%	5
2		16.4%	11
3		11.9%	8
4		11.9%	8
5		20.9%	14
6		14.9%	10
7		4.5%	3
8		4.5%	3
9		7.5%	5
answered question			67
skipped question			1

19. How long have you been a member of the Red Bluff – Tehama County Chamber?

		Response Percent	Response Count
Less than one year		19.4%	13
1-2 years		23.9%	16
3-5 years		14.9%	10
5+ years		38.8%	26
Not currently a member		3.0%	2
answered question			67
skipped question			1

20. How many employees does your company have?

		Response Percent	Response Count
5 or less		49.2%	31
6-10		23.8%	15
11-20		9.5%	6
21-49		9.5%	6
50+		7.9%	5
answered question			63
skipped question			5

21. Currently, your Chamber is funded by several sources; membership, advertising, events, and transient occupancy tax. One key objective of the Chamber is to preserve our funding sources and grow them. When faced with a potential reduction in funding, how would you like to be notified?

	Response Count
	46
answered question	46
skipped question	22